



perspective 2019
USA

Program

New York Marriott Downtown
85 West Street at Albany Street, New York
July, Thursday 18th 2019



Perspective USA is a one-of-a-kind annual forum on Architecture and Interior Design, organized by THE PLAN international architecture magazine, launched in 2013 and now at its 6th consecutive annual edition.

Taking advantage of the international network developed over the years by THE PLAN magazine, Perspective brings together the full range of sector operators, unfolding as a working day with a dedicated cultural program of speeches held by long-standing and up-and-coming architecture firms, interior design and engineering practices.



Participation in the Forum grants:

- 4 LUs for each half day session
- 8 LUs for one full day

The Plan Talks will be held by prime US based Architects and will last 30 minutes each, within different Sessions.

7.30 am	Registration
8 - 9 am	Opening Keynote , Salon A Kai-Uwe Bergmann, Partner, Bjarke Ingels Group - BIG
9 am - 12.30 pm	Business Meetings , Salon B + Salon C Talks , Empire Hall, Seaport Hall Topics: Quality: Envisioning a Better World Sustainability: Towards a Conscious Design Approach Society: Creating a Human Built Environment Research: Challenging Design Boundaries Dialogue: Responding with Sensitivity to Context and Significance
1.30 - 5 pm	Business Meetings , Salon B + Salon C Talks , Empire Hall, Seaport Hall Topics: Quality: Envisioning a Better World Sustainability: Towards a Conscious Design Approach Society: Creating a Human Built Environment Research: Challenging Design Boundaries Dialogue: Responding with Sensitivity to Context and Significance
5 - 6.30 pm	Closing Panel Discussion , Salon A Lawrence Scarpa, Founding Partner, Brooks + Scarpa Hayes Slade, 2019 President of AIA NY Founding Partner at Slade Architecture Andrea Steele, Founder, Andrea Steele Architecture Moderated by Nicola Leonardi, Managing Editor, THE PLAN
6.30 pm	Cocktail



SALON-A



OPENING KEYNOTE

From **8:00 AM** **HAYES SLADE**
2019 PRESIDENT OF THE NY AIA CHAPTER,
FOUNDING PARTNER
SLADE ARCHITECTURE

To **9:00 AM** **KAI-UWE BERGMANN - FAIA**
BJARKE INGELS GROUP - BIG

KAI-UWE BERGMANN - FAIA
BJARKE INGELS GROUP - BIG

From **11:10 AM** **WORKSHOP**
SINTERED STONE:
A NEW CATEGORY MATERIAL
To **12:30 PM** by **LAPITEC**



CLOSING PANEL DISCUSSION

From **5:00 PM** **LAWRENCE SCARPA**
FOUNDING PARTNER, BROOKS + SCARPA

To **6:30 PM** **ANDREA STEELE**
FOUNDER, ANDREA STEELE ARCHITECTURE

SEAPORT HALL

9:10 AM **DIALOGUE**
With: **GOLDMAN SACHS**
MGA PARTNERS ARCHITECTS

9:50 AM **QUALITY**
With: **LEONG LEONG**
SPG ARCHITECTS

10:30 AM **DIALOGUE**
With: **JG NEUKOMM ARCHITECTURE**
MINO CAGGIULA ARCHITECTS

11:10 AM **SUSTAINABILITY**
With: **SHOP ARCHITECTS**
THE TURETT COLLABORATIVE

11:50 AM **SOCIETY**
With: **FGP ATELIER**
DATTNER ARCHITECTS

1:40 PM **QUALITY & RESEARCH**
With: **NADAAA**
CETRARUDDY ARCHITECTURE

2:20 PM **SUSTAINABILITY**
With: **ARCHI-TECTONICS**
WERNER SOBEK NEW YORK

3:00 PM **RESEARCH**
With: **KRUECK + SEXTON ARCHITECTS**
BURO HAPPOLD ENGINEERING

3:40 PM **RESEARCH**
With: **CACTUS**
DAVID HOTSON ARCHITECT

4:20 PM **SUSTAINABILITY**
With: **ASHLEY MCGRAW ARCHITECTS**
CRÈME | JUN AIZAKI ARCHITECTURE
& DESIGN

EMPIRE HALL

9:50 AM **SOCIETY**
With: **STEPHEN MOSER ARCHITECT (SMA)**
SKOLNICK ARCHITECTURE + DESIGN
PARTNERSHIP

10:30 AM **SOCIETY**
With: **FXCOLLABORATIVE**
MARVEL ARCHITECTS (TBC)

11:10 AM **DIALOGUE**
With: **BCJ - BOHLIN CYWINSKI JACKSON**
MITCHELL | GIURGOLA

11:50 AM **DIALOGUE**
With: **DEAN/WOLF ARCHITECTS**
ENNEAD ARCHITECTS

1:40 PM **DIALOGUE**
With: **SCHLAICH BERGERMANN PARTNER**
CECIL BAKER ARCHITECTS + PARTNERS

2:20 PM **RESEARCH**
With: **APT ARCHITECTURE**
BEHNISCH ARCHITEKTEN

3:00 PM **SOCIETY**
With: **LTL ARCHITECTS**
METCALFE ARCHITECTURE & DESIGN

3:40 PM **QUALITY**
With: **BLAARCHITETTURA**
KNIPPERS HELBIG ADVANCED
ENGINEERING

4:20 PM **DIALOGUE**
With: **GUZY ARCHITECTS**
JOHN DE FAZIO ARCHITECT

TALKS TOPICS:



QUALITY:
ENVISIONING A BETTER WORLD



SUSTAINABILITY:
TOWARDS A CONSCIOUS
DESIGN APPROACH



SOCIETY:
CREATING A HUMAN
BUILT ENVIRONMENT

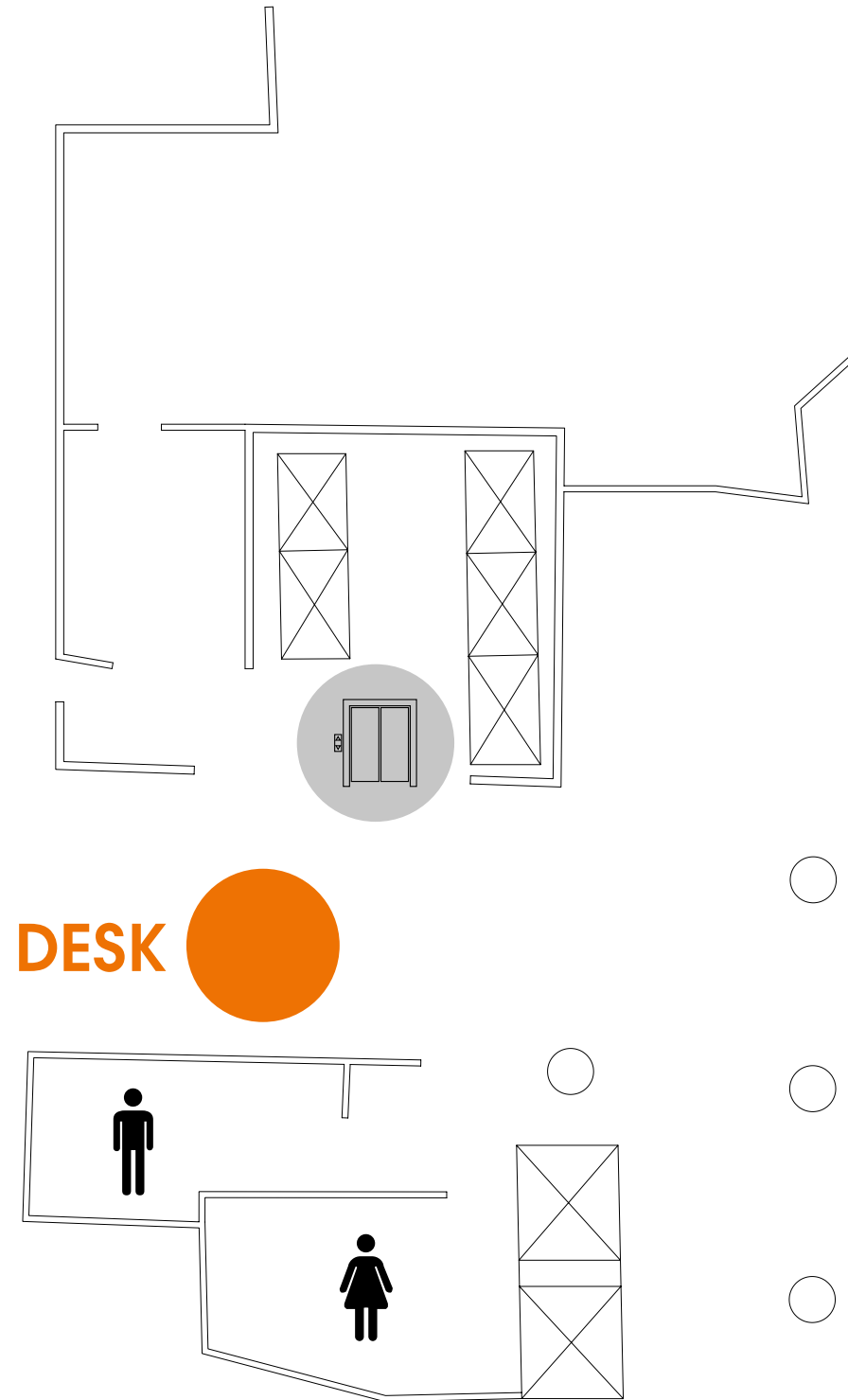
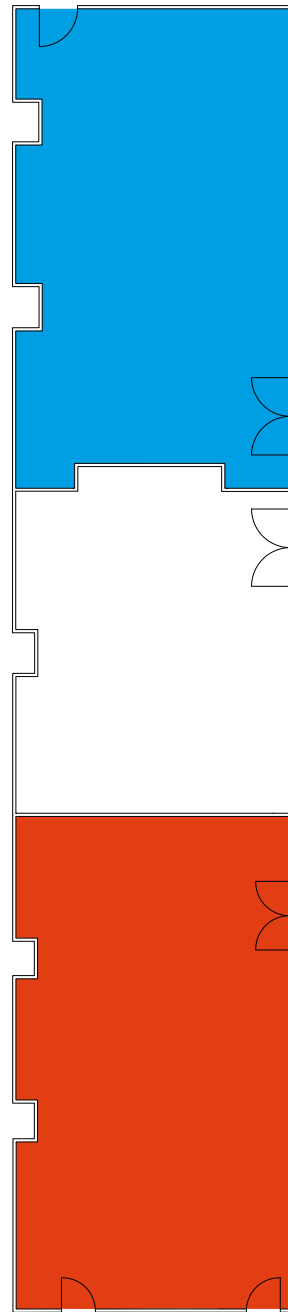


RESEARCH:
CHALLENGING DESIGN
BOUNDARIES



DIALOGUE:
RESPONDING WITH
SENSITIVITY TO
CONTEXT AND
SIGNIFICANCE

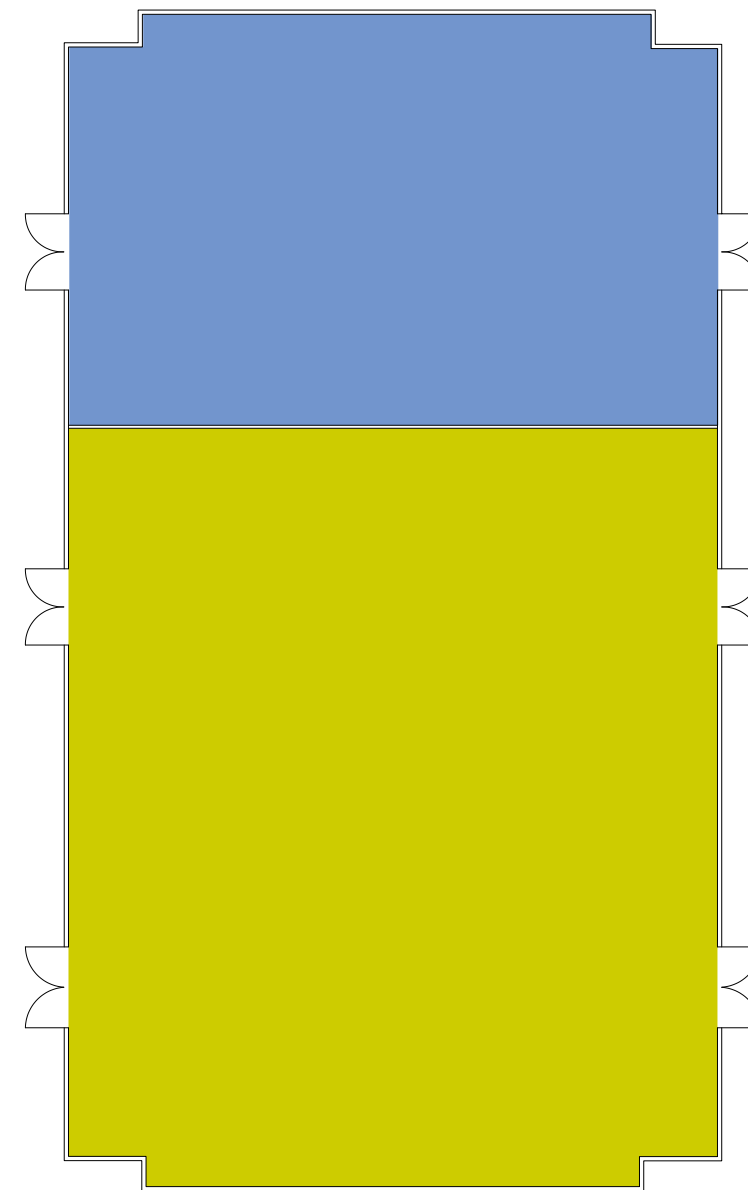
THE PLAN
TALKS
EMPIRE ROOM
SEAPORT ROOM



NEW YORK
MARRIOTT DOWNTOWN
3RD FLOOR

KEYNOTE &
PANEL DISCUSSION
SALON A

WORKSHOP
SALON A



BUSINESS
MEETINGS
SALON B + SALON C



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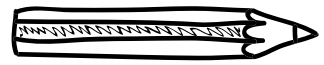
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6th
EDITION

THE PLAN AWARD



COMPLETED

**THE PLAN
AWARD
2020**



We value your attendance to Perspective Northern Europe and are happy to reserve a special offer to participate in the upcoming sixth edition of THE PLAN AWARD

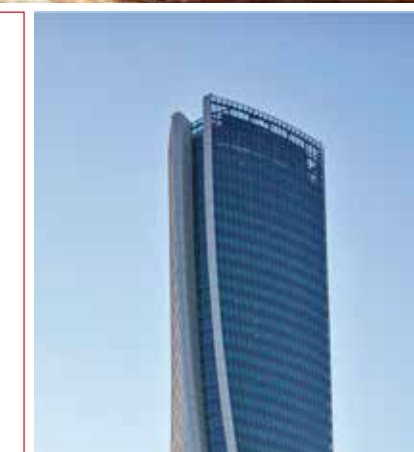
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